NBC Learn for Digital Knowledge Central (DKC)

NBC Learn is a digital resource for the K12 community that combines nearly 90 years of primary source news coverage, award-winning original content, and current events updated daily. Our platform is 508 and WCAG 2.0 accessible and our resources are aligned with Texas TEKS.

**NBC Learn Subscription Includes:**
- Custom technology integration -- through LMS (Canvas, Schoology, etc), SSO (Clever, Classlink, etc), directly through the NBC Learn website, or other resource management system
- Access for all students, teachers, staff, and parents
- Curriculum alignment services for districts, departments, and faculty
- Ongoing professional development, virtual trainings, and implementation support
- Monthly newsletters and email updates with timely content
- Customized marketing materials, usage reports, and analytics
- 24x7 technical support

**Partnership & Support Overview**
Our client services team will work hands-on to support Texas teachers in their use of NBC Learn. These support services will include the following:

**Phase 1: Kick-off and implementation**
- Custom technology integration to enable access for all students, teachers, staff and parents
- Provide training to faculty, curriculum heads, librarians, staff, etc.
- Promotional materials for libraries and classrooms

**Phase 2: Curriculum integration**
- Creation of district or department level alignments on an ongoing basis to drive usage

**Phase 3: Ongoing support and communication to drive usage**
- Monthly usage reports to monitor how the resources are being utilized
- Weekly newsletters with timely content
- Virtual trainings with schools, departments, etc.
- “Train the trainer” model – provide personalized training to equip individuals to train school colleagues

**Additional usage supports**
- Custom video tutorials
- Providing custom instructional materials
- Participate in important district events (ie: Digital Learning Days, etc.)

**NBC Learn Trial for DKC**
URL: [https://archives.nbclearn.com/portal/site/k-12](https://archives.nbclearn.com/portal/site/k-12)
Login: dkctrial@nbclearn.com
Password: dkc_19